



**ALL THE POWER YOU NEED**

**THE COMPLETE  
BATTERY LINE**



**Power**  
for the road ahead.

Help your customers find the power they need with Deka's complete line of battery options.

Our robust line of products are strategically designed to provide sensible power for the many kinds of vehicles on and off the road today, including the 12-volt systems in EVs. From our high-performance Intimidator AGM to all of our other premium Deka brands and accessories, your customers' needs will be met for the challenges of today and the power to boldly go down the road ahead.



**98%** recycled content fully supports the conservation of natural resources.

Having UL validate the recycled content of our battery products is a very big deal. Bringing these batteries back for proper recycling is an even bigger one. Making batteries with 98% recycled content is proof that together we can play a significant role in conserving our natural resources.

**Highest UL Recycled Content Validation of a battery design in the world!**



## DEKA INTIMIDATOR AGM

### Future-Focused Technology

Deka Intimidator AGM batteries provide the confident power that supports the advancing technology of today's vehicles. With a highly-efficient AGM design, you can better protect the battery's performance over time while providing more power for the vehicle's electronics.



### Essential Batteries for the Electrification of Vehicles

Our Electric & Hybrid Performance (EHP) batteries are specially designed and uniquely capable of delivering the power needed by EVs, HEV, Start-Stop systems and other auxiliary services for critical vehicle function. These batteries are designed to provide safe, reliable power in any location of the vehicle.



## DEKA ULTIMATE

### Premier Choice in a Flooded Design

The Deka Ultimate Series consist of the highest rating and top performing batteries out of our flooded lines. These batteries are optimized with an all-weather starting protection and a reinforced internal design that will help meet the increasing electrical demands of today's complex vehicles.



## DEKA ULTIMATE EFB

### Specially Enhanced Flooded Design

As vehicle electrification has skyrocketed, so has the power demanded of batteries. Start-Stop system integration and other technological advancements require more cycling and recharging than standard battery designs. Deka Ultimate Enhanced Flooded Batteries (EFB) provide a flooded premium, cost-competitive option to meet the growing electrical demands of today's vehicles.



**DEKA GOLD**  
Premium Power

The Deka Gold Series provides a premium choice for high starting and reserve capacity to help ensure reliability and continued performance. These batteries are built-to-last with high quality design features that extend service life.



**DEKA STANDARD**  
Trusted, Dependable  
Deka Power

The Deka Standard Series is comprised of a high quality offering with the dependability, durability, and performance that lives up to the Deka name.



**DEKA VINTAGE**  
Ideal for Unique Needs

Built tough to handle the demands of vintage and light commercial vehicle needs.



## COMMERCIAL

### It's The Right Time For Uptime

Rugged, heavy-duty power for power demanding applications. One of the broadest selections in the industry.



## DEKA LAWN & GARDEN

### Easy Install. Tough Power

Durable batteries fit a variety of small engine applications and last longer in demanding outdoor use.



## DEKA GOLF CAR/EV

### Made For Convenience. Built To Last.

Superior performance with deep cycle power designed to meet the needs of the golf car/electric vehicle market.



## DEKA SCRUBBER / SWEEPER

### Deep Cycle Dependable Power

Long-life performance with a complete line of 6- and 12-volt sizes.



## MARINE

The Water Is Waiting. The Power Is Yours

Starting, deep cycle, and dual purpose batteries provide the right type of power for virtually any marine need



## ETX/POWER SPORTS

Authentic ETX

Premium quality, ready-to-install AGM technology ideal for all power sports vehicles.



## HEAVY DUTY GEL/AGM

Advanced Deep Cycle Technology

The premium choice for power, spillproof performance, and longer cycle life service.



See Our Full Transportation  
Product Line Listing at

[www.eastpenmanufacturing.com](http://www.eastpenmanufacturing.com)



# INDUSTRIAL AND DIVERSIFIED DIVISIONS

## DEKA MOTIVE POWER BATTERIES

### Powering Your Fleet

A complete selection of high quality motive power batteries including the maintenance-free options of the Deka Ready Power and the hard working, dependable service of the D-Series, HydraSaver, MaxPower, FastCharge and our other premium brands.



## DEKA RESERVE POWER BATTERIES

### Tomorrow's Energy Solutions Today

Advanced battery power from high profile brands such as Deka Unigy, Deka Fahrenheit, Deka HRC, and more that are designed to meet the critical needs of communications, UPS, Switchgear, Renewables, and other emergency power applications.



## DEKA DIVERSIFIED ACCESSORIES

### A Quality Connection

High quality wire, cable, and battery accessory products complement any battery line.



# Power With A Purpose

A private, family-owned company founded in 1946 offering a broad range of power solutions for transportation, motive power, reserve power, and wire and cable. The company produces more than 515 battery types under our Deka brand as well as other well-known brands for cars, boats, motorcycles, forklifts, stationary backup systems and many other applications.

**LYON STATION, PA**



**KUTZTOWN, PA**



**WIRE, CABLE, AND BATTERY  
ACCESSORY PRODUCTS FACILITY**

**CORYDON, IA**



**BATTERY PRODUCTION  
FACILITY**

**OELWEIN, IA**



**FILL, FORM, FINISH, AND  
DISTRIBUTION FACILITY**

**TEMPLE, TX**



**FILL, FORM, FINISH, AND  
DISTRIBUTION FACILITY**

## Operating the largest, single-site battery manufacturing facility in the world with on-site battery recycling in Lyon Station, PA, and distribution facilities across the country.

- Five large battery manufacturing plants
- Five distribution centers across the U.S.
- Two Finishing Distribution Centers
- Extensive warehouse network throughout U.S. and Canada
- Company-owned fleet
- Oxide production & lead refinery
- Plastic refinery and molding
- Acid reclamation and wastewater treatment
- Machine tooling & maintenance
- Construction & electrical
- Continuous Improvement, Technical and Innovation Centers

## CERTIFICATIONS

QUALITY SYSTEM  
CERTIFIED  
**ISO 9001**  
**IATF 16949**  
ENVIRONMENTAL  
SYSTEM CERTIFIED  
**ISO 14001**

## SUSTAINABILITY



Committed to protecting the health, safety, and vitality of environment, employees, and surrounding community. See our sustainability report at [www.dekabatteries.com](http://www.dekabatteries.com)



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