



JAS launches NARVA and Projecta product a Spot-On relationship.

JAS Oceania has supplied Australian Auto Electricians with quality products for more than 16 years. Further extension of the range, to supply the right part first time, gives Australian Auto Electricians spot-on choice and availability from JAS Oceania with the supply of quality NARVA and Projecta products.

JAS Oceania are now proud distributors of NARVA and Projecta products across Australia. Being proudly Australian owned, JAS Oceania is one of the last dedicated Auto Electrical suppliers to the trade, operating from 35 locations across Australia, and employing 190 staff. This new relationship further extends the range available from one easy source.

JAS Oceania GM Marketing Electrical, Steve Douglas, said there were many synergies between JAS Oceania and the NARVA and Projecta brands that would make the partnership a strong success.

“This announcement presents a great opportunity for both businesses to increase their service and support to the auto electrical industry. The inclusion of NARVA and Projecta products at JAS Oceania, realises the last piece of the puzzle for our customers, giving them convenient access to a full range of automotive lighting and accessories,” Mr Douglas said.

Incorporated in 2005, Jas Oceania has grown to become one of the largest specialist suppliers of automotive electrical rotating, air-conditioning and lighting products on the Australian aftermarket scene, and is ideally placed to offer sales, support and advice on the complete range of NARVA and Projecta equipment.

The initial product range includes over 4,000 product lines (SKU's) introduced across the JAS Oceania network. Focusing on lighting and accessories, including driving lights, lightbars, marine, inspection, RV and Interior lighting and switches in NARVA and jump-starters, battery chargers, solar panels in Projecta to just list a few.

Extensive support will be made available to customers through tech tips, product information and fitment videos.

Perhaps the most important benefit from this new partnership is the enhanced expert support and supply of products.

“JAS Oceania has long been known as a trusted provider of well-known brands, quality aftermarket products with an extensive range, local availability and support to Auto Electricians. The partnership offers Auto Electricians a complete solution for quality product backed by technical support and in-store merchandise sales capability,” said Mr Douglas.